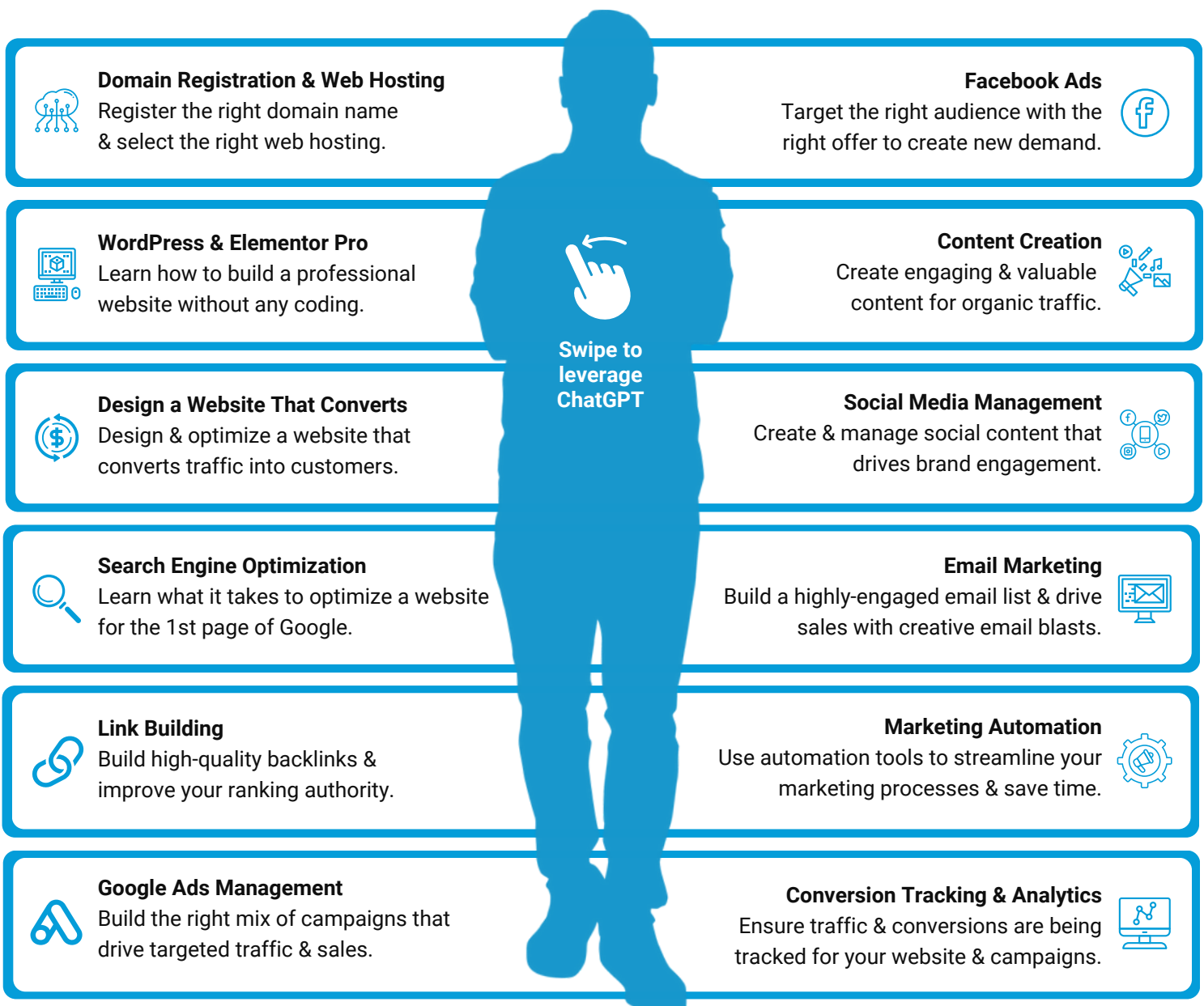# THE WEALTHY MARKETER'S GUIDE TO BECOMING A DIGITAL MARKETING SUPERSTAR POWERED BY AI

It's an exciting time for Digital Marketing! Thanks to breakthroughs in AI chatbots, specifically with the release of ChatGPT 3.5, it's now easier than ever to succeed with Digital Marketing. But before you take the easy route and go straight to the AI tools, it's important to learn how to navigate the foundational pillars that shape the Digital Marketing Landscape and empower you to become a Digital Marketing Superstar

in first place. Once you learn how to navigate the Digital Marketing Pillars, you can work smarter with each of them with help from AI. Below is a comprehensive breakdown of Digital Marketing Pillars you should navigate and build skill sets around to become a Digital Marketing Superstar before leveraging AI to its full potential.

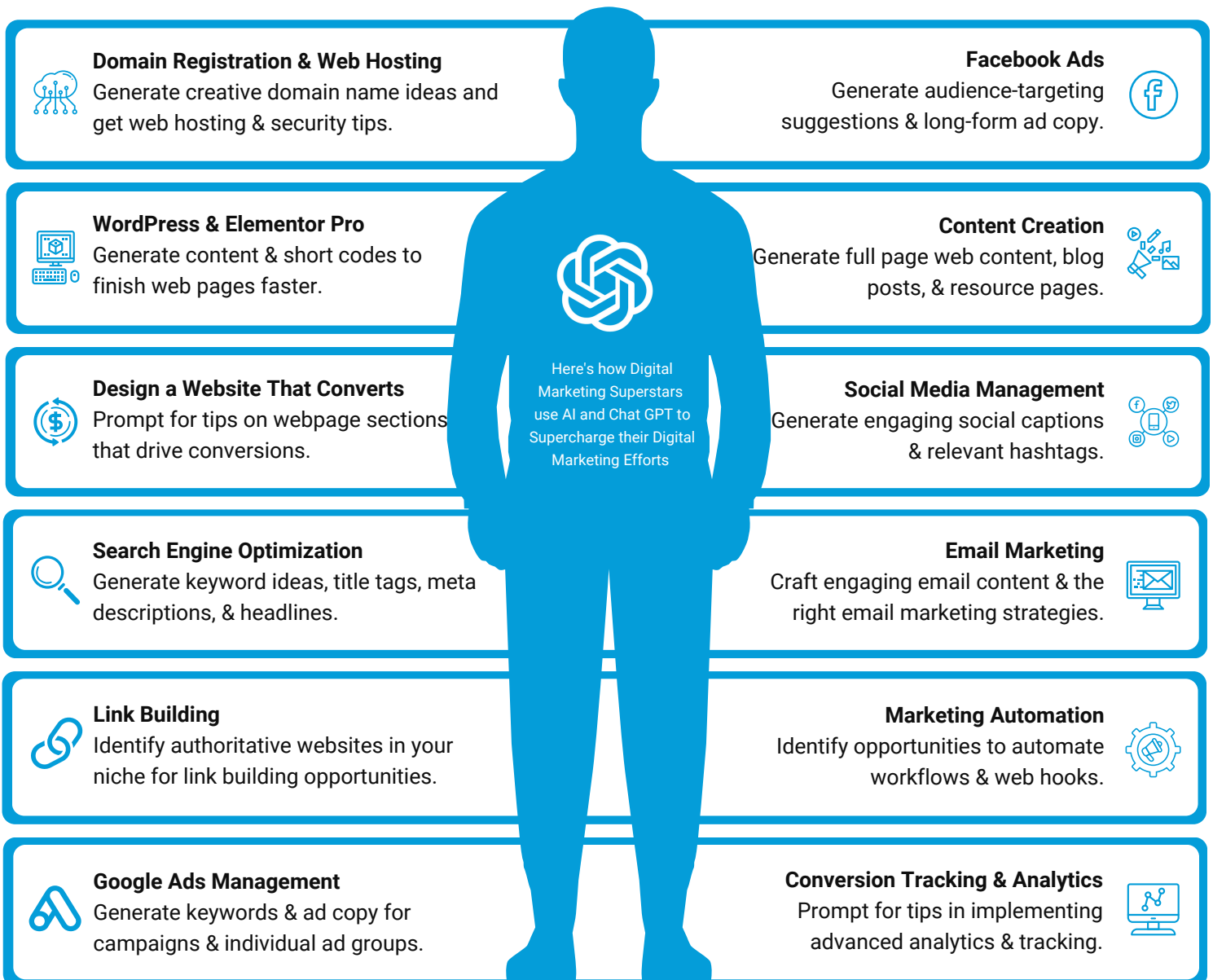## The 12 Digital Marketing Pillars you need to learn before using AI

Domain Registration & Web Hosting
Register the right domain name & select the right web hosting.

Facebook Ads
Target the right audience with the right offer to create new demand.

WordPress & Elementor Pro
Learn how to build a professional website without any coding.

Content Creation
Create engaging & valuable content for organic traffic.

Swipe to leverage ChatGPT

Design a Website That Converts
Design & optimize a website that converts traffic into customers.

Social Media Management
Create & manage social content that drives brand engagement.

Search Engine Optimization
Learn what it takes to optimize a website for the 1st page of Google.

Email Marketing
Build a highly-engaged email list & drive sales with creative email blasts.

Link Building
Build high-quality backlinks & improve your ranking authority.

Marketing Automation
Use automation tools to streamline your marketing processes & save time.

Google Ads Management
Build the right mix of campaigns that drive targeted traffic & sales.

Conversion Tracking & Analytics
Ensure traffic & conversions are being tracked for your website & campaigns.

GET STARTED WITH YOUR DIGITAL MARKETING MASTERCLASS TODAY

EMPOWER YOUR DIGITAL MARKETING SKILL SET WITH HELP FROM AI AND CHAT GPT!

Once you've learned how to navigate the Digital Marketing Landscape from one pillar to the next, and have built out a tangible skill set with each pillar to the best of your ability, you can begin to better leverage AI and Chat GPT to do the heavy lifting for you. Think of Chat GPT as your highly intelligent virtual assistant that can be by your side every step of the way as you execute Digital Marketing deliverables for your brand, side hustle, clients, or business. There is roo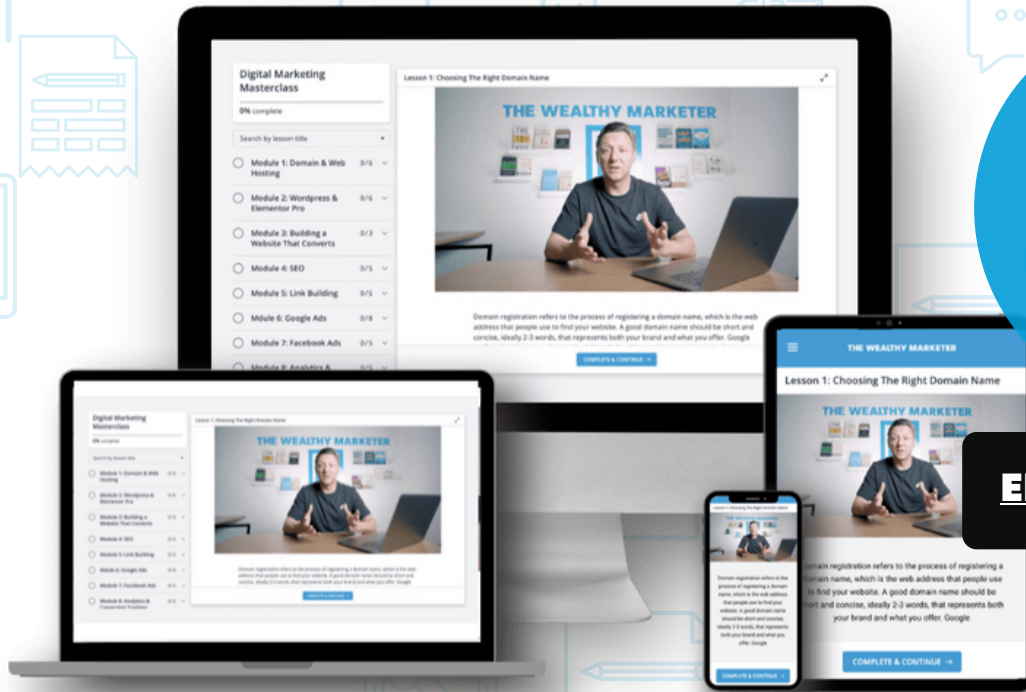m for AI tools and specifically, Chat GPT to help you with almost any Digital Marketing task you are working on - especially the tasks that involve producing strategies, keywords, ad copy, and content. By understanding each Digital Marketing Pillar and having a skill set built around them, you will be better able to phrase your ChatGPT prompts and get the right content back to help you fulfill each Digital Marketing deliverable faster and better. Just don't forget to add your human touch to everything you do!

Domain Registration & Web Hosting
Generate creative domain name ideas and get web hosting & security tips.

Facebook Ads
Generate audience-targeting suggestions & long-form ad copy.

WordPress & Elementor Pro
Generate content & short codes to finish web pages faster.

Content Creation
Generate full page web content, blog posts, & resource pages.

Design a Website That Converts
Prompt for tips on webpage sections that drive conversions.

Here's how Digital Marketing Superstars use AI and Chat GPT to Supercharge their Digital Marketing Efforts

Social Media Management
Generate engaging social captions & relevant hashtags.

Search Engine Optimization
Generate keyword ideas, title tags, meta descriptions, & headlines.

Email Marketing
Craft engaging email content & the right email marketing strategies.

Link Building
Identify authoritative websites in your niche for link building opportunities.

Marketing Automation
Identify opportunities to automate workflows & web hooks.

Google Ads Management
Generate keywords & ad copy for campaigns & individual ad groups.

Conversion Tracking & Analytics
Prompt for tips in implementing advanced analytics & tracking.

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THE WEALTHY MARKETER

BECOME A DIGITAL MARKETING SUPERSTAR POWERED BY AI AND CHAT GPT

WITH MY DIGITAL MARKETING MASTERCLASS

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ENROLL NOW

Learn all the Tricks of the Digital Marketing Trade through the Ultimate Digital Marketing Masterclass

Module 1
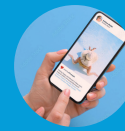Domain Registration & Web Hosting

Module 5
Link Building

Module 9
Content Creation

Module 2
Wordpress & Elementor Pro

Module 6
Google Ads Management

Module 10
Social Media Management

Module 3
Building a Website that Converts

Module 7
Facebook Ads Management

Module 11
Email Marketing

Module 4
Search Engine Optimization

Module 8
Conversion Tracking & Analytics

Module 12
Marketing Automation

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