

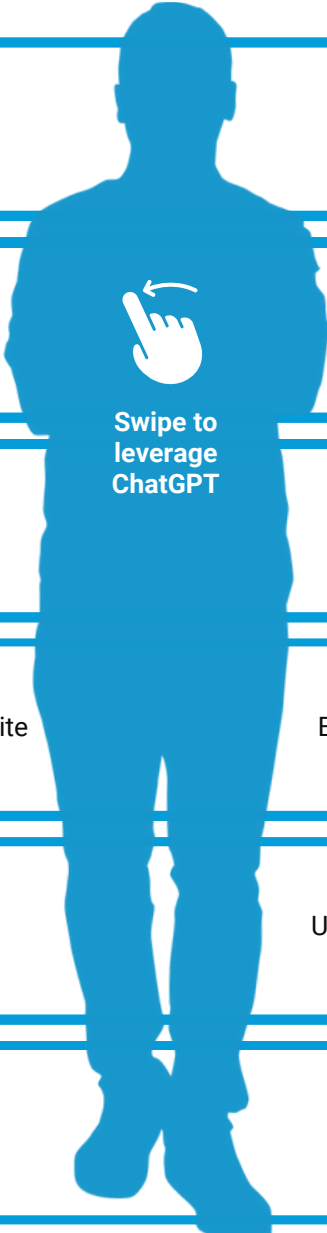
THE WEALTHY MARKETER













THE WEALTHY MARKETER'S GUIDE TO BECOMING A DIGITAL MARKETING SUPERSTAR POWERED BY AI

It's an exciting time for Digital Marketing! Thanks to breakthroughs in AI chatbots, specifically with the release of ChatGPT 3.5, it's now easier than ever to succeed with Digital Marketing. But before you take the easy route and go straight to the AI tools, it's important to learn how to navigate the foundational pillars that shape the Digital Marketing Landscape and empower you to become a Digital Marketing Superstar

in first place. Once you learn how to navigate the Digital Marketing Pillars, you can work smarter with each of them with help from AI. Below is a comprehensive breakdown of Digital Marketing Pillars you should navigate and build skill sets around to become a Digital Marketing Superstar before leveraging AI to its full potential.

The 12 Digital Marketing Pillars you need to learn before using AI



 Domain Registration & Web Hosting Register the right domain name & select the right web hosting.	Facebook Ads Target the right audience with the right offer to create new demand. 
 WordPress & Elementor Pro Learn how to build a professional website without any coding.	Content Creation Create engaging & valuable content for organic traffic. 
 Design a Website That Converts Design & optimize a website that converts traffic into customers.	Social Media Management Create & manage social content that drives brand engagement. 
 Search Engine Optimization Learn what it takes to optimize a website for the 1st page of Google.	Email Marketing Build a highly-engaged email list & drive sales with creative email blasts. 
 Link Building Build high-quality backlinks & improve your ranking authority.	Marketing Automation Use automation tools to streamline your marketing processes & save time. 
 Google Ads Management Build the right mix of campaigns that drive targeted traffic & sales.	Conversion Tracking & Analytics Ensure traffic & conversions are being tracked for your website & campaigns. 


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EMPOWER YOUR DIGITAL MARKETING SKILL SET WITH HELP FROM AI AND CHAT GPT!

Once you've learned how to navigate the Digital Marketing Landscape from one pillar to the next, and have built out a tangible skill set with each pillar to the best of your ability, you can begin to better leverage AI and Chat GPT to do the heavy lifting for you. Think of Chat GPT as your highly intelligent virtual assistant that can be by your side every step of the way as you execute Digital Marketing deliverables for your brand, side hustle, clients, or business. There is room for AI tools and specifically, Chat GPT to help

you with almost any Digital Marketing task you are working on - especially the tasks that involve producing strategies, keywords, ad copy, and content. By understanding each Digital Marketing Pillar and having a skill set built around them, you will be better able to phrase your ChatGPT prompts and get the right content back to help you fulfill each Digital Marketing deliverable faster and better. Just don't forget to add your human touch to everything you do!

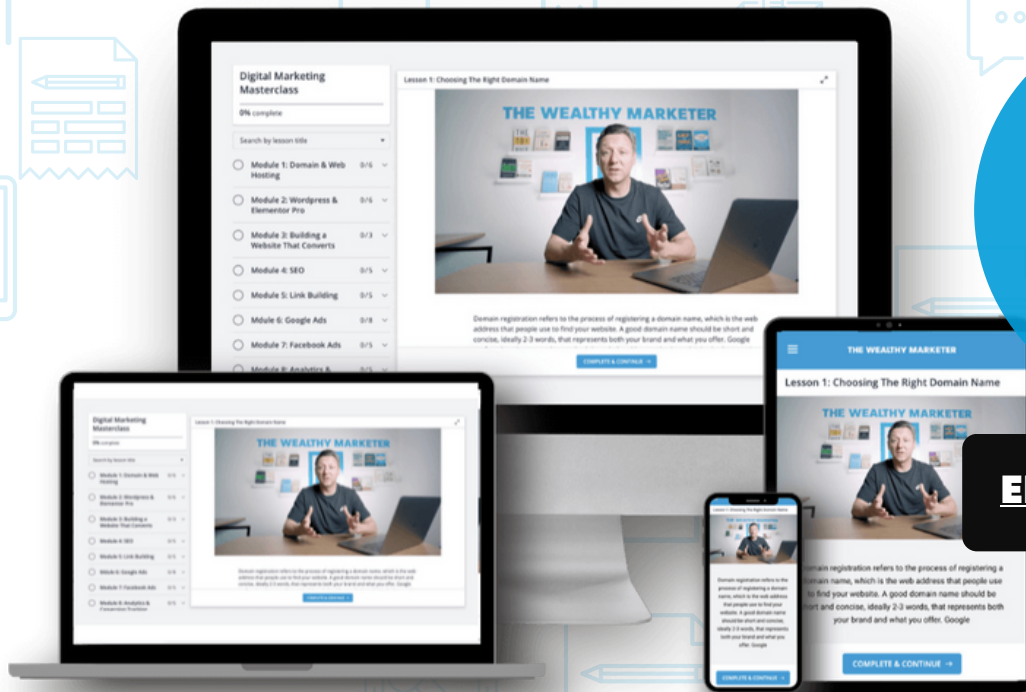


 Domain Registration & Web Hosting Generate creative domain name ideas and get web hosting & security tips.	Facebook Ads Generate audience-targeting suggestions & long-form ad copy. 
 WordPress & Elementor Pro Generate content & short codes to finish web pages faster.	Content Creation Generate full page web content, blog posts, & resource pages. 
 Design a Website That Converts Prompt for tips on webpage sections that drive conversions.	Social Media Management Generate engaging social captions & relevant hashtags. 
 Search Engine Optimization Generate keyword ideas, title tags, meta descriptions, & headlines.	Email Marketing Craft engaging email content & the right email marketing strategies. 
 Link Building Identify authoritative websites in your niche for link building opportunities.	Marketing Automation Identify opportunities to automate workflows & web hooks. 
 Google Ads Management Generate keywords & ad copy for campaigns & individual ad groups.	Conversion Tracking & Analytics Prompt for tips in implementing advanced analytics & tracking. 

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through the **Ultimate Digital Marketing Masterclass**

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Domain Registration & Web Hosting

Module 5
Link Building

Module 9
Content Creation

Module 2
Wordpress & Elementor Pro

Module 6
Google Ads Management

Module 10
Social Media Management

Module 3
Building a Website that Converts

Module 7
Facebook Ads Management

Module 11
Email Marketing

Module 4
Search Engine Optimization

Module 8
Conversion Tracking & Analytics

Module 12
Marketing Automation

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